

EXPANSE networks

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● Comments: ATTN: Examiner Uyen T. Le

As per our telephone conversation last week, attached is a Supplemental Amendment.

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5/28/02
T/C w/ Examiner Le re status. She stated that
she will get to it this week or next
week. Also she requested that we re-fax
3/19 Amend, says she does not have. (Bk)

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002/009

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generating the subscriber profile by applying the heuristic rules to the interaction traits.

84. The method of claim 83, wherein said generating the subscriber profile includes generating the subscriber profile having at least one non-interaction trait that is not child/adult distinction related.

85. The method of claim 83, wherein the non-interaction traits are demographic traits.

86. The method of claim 83, wherein the heuristic rules associate the interaction traits to the non-interaction traits.

87. The method of claim 86, wherein interaction traits to non-interaction traits associations include at least some subset of channel change speed, gender, income level, or a combination thereof; programs to gender, work status, or a combination thereof; and program categories, program sub categories, program content or some combination thereof to gender, age, income level, family size, or some combination thereof.

88. The method of claim 83, wherein the heuristic rules assign probabilities for the subscriber having certain non-interaction traits associated therewith.

Amended Page 39. (03/20/02, 643)

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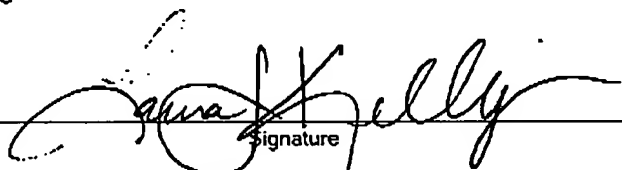
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- 1.) Transmittal (1p.)
- 2.) Amendment (2pp.)
- 4.) Amended Replacement Page (1p.)

T703-00

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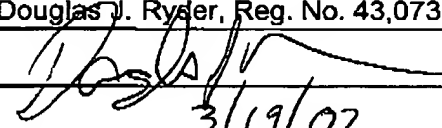
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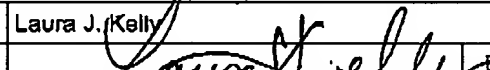
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i> CUSTOMER NUMBER 27832	Application Number	09/205,653	
	Filing Date	03 DECEMBER 1998	
	First Named Inventor	ELDERING	
	Group Art Unit	2171	
	Examiner Name	LE, U.	
Total Number of Pages in This Submission	5	Attorney Docket Number	T703-00

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Expanse Networks, Inc. Douglas J. Ryder, Reg. No. 43,073
Signature	
Date	3/19/02

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